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# Prof. Metcalfe Reviews The Idea Factory, by Jon Gertner for The Wall Street Journal <sup>[1]</sup>

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UT ECE Professor of Innovation Robert Metcalfe recently reviewed New York Times Magazine writer Jon Gertner's history of Bell Labs, *The Idea Factory: Bell Labs and the Great Age of American Innovation*, for *The Wall Street Journal*.

[Read Dr. Metcalfe's review, Where the Future Came From, on The Wall Street Journal website.](#) <sup>[2]</sup>

## **Related Faculty:**

[Robert Metcalfe](#) <sup>[3]</sup>



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