How It Works [1]

Program Highlights

Connect program features are reviewed periodically. Changes are continuously updated here.

The Connect Program:

- Supports a top ranked academic department that is a technology powerhouse supporting the regional business economy
- Allows partners to designate a percentage of their partnership contribution to areas of choice and/or to areas of greatest ECE educational mission need. Options include:
  - Scholarships or fellowships benefitting individual students
  - Student programs such as Study Abroad or labs
  - STEM programs such as the Edison Lecture Series and the Solar Car program
  - Student organizations such as Women in UT ECE and the IEEE scholarship endowment
  - At-risk student initiatives such as the Solar Car program, summer bridge program, Move Forward program, and the tutoring program

Program Features

A carefully crafted combination of features ensures effective brand building, visibility and strategic connections to meet the common interests of industry and Texas ECE. This win-win partnership offers five ways to achieve recruiting results:

Competitive Advantage

- Enhanced recruiting navigation and support
- Priority bookings on a first come/first serve basis
- Inside track to faculty, students and programs

Collaboration

- Annual strategy meetings to develop a customized strategy
- Work with faculty to develop recruiting relationships, classroom presence and subject matter experts speakers list
- B2B networking with other Connect partners
- Priority sponsor of approved Senior Design Projects

Convenience
- Assigned Texas ECE Liaison
- Cross disciplinary navigation of campus processes and contacts for leveraged resource efficiency
- One stop private web portal to demographic, salary and other Texas ECE related data
- Annual contribution cycle adjusted to fit budget cycle
- Annual tax deduction acknowledgement letter
- Academic facility booking and usage at no charge
- Complimentary lunch when visiting Texas ECE
- Paid parking when visiting Texas ECE

Connection & Community

- Assistance with engineering career office services
- Continuing education facilitation
- Event support and publicity
- Invitations to College events such as scholarship awards, undergraduate research events, Evening with Industry
- Early option to sponsor student awards and events
- Student organization facilitation and introductions
- Texas ECE and UT branded gifts

Communication

- Branding campaign: web profile and company profile sheets student spaces
Texas ECE Partner Showcase including special events, increased publicity, dedicated corporate display case in lobby and student spaces, meetings with key people in areas of interest

- Subscription, on request, to campus publications (@Texas, Research Alert, etc.)
- Subscription to ECE publications, including newsletters
- Invitation to contribute a column for consideration in the Texas ECE newsletter
- Showcase ad space in Texas ECE publications
- Recognition of company support in publications, web and print
- Extensive and exclusive publicity of events, programs, opportunities: plasmas, weekly student newsletter, email, flyers/posters and web site
- Post short video or photo gallery to your web profile with email push to students and faculty
- Priority sponsor of Texas ECE web banner on Texas ECE web pages