

# Partner Participation Categories <sup>[1]</sup>

Connect program features are reviewed periodically and continuously updated.

<b>Strategic Partners Only</b>	<b>Strategic Partner \$50 K</b>	<b>Alliance Partner \$20 K</b>	<b>Affiliate Partner \$10 K</b>
Welcome Call From Chair	X		
Executive Seat on ECE Advisory Council	X		
Recognition in EERC Lobby	X		
Corporate Partner Display Case	X		

<b>Strategic Features</b>	<b>Strategic Partner \$50 K</b>	<b>Alliance Partner \$20 K</b>	<b>Affiliate Partner \$10 K</b>	<b>Government/Nonprofit Partner \$5 K</b>	<b>Recruiting Firm \$25 K</b>
Percentage of Contribution Dedicated to Student Programs	X	X	X		
Assigned ECE Liaison	X	X	X	X	X
Recruiting Navigation and Support	X	X	X	X	X
Advance Notice of Career Services Deadlines and Activities	X	X	X	X	X
Cross Disciplinary Navigation of Campus	X	X	X	X	X

Annual Strategy Plan	X	X	X	X		X
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<b>Brand Building and Publicity</b>	<b>Strategic Partner \$50 K</b>	<b>Alliance Partner \$20 K</b>	<b>Affiliate Partner \$10 K</b>	<b>Government/Nonprofit Partner \$5 K</b>	<b>Recruiting Firm \$25 K</b>
Student Org Facilitation	X	X	X	X	X
Industry2Industry Networking	X	X	X	X	X
Publicity 1-7	1-7	1-6	1-5	1-5	1-5
Recognition: Web/Print/Events	Web/print/events	Web/print	Web only	Web only	Web only
Web Profiles	Web/video	Web only	Web only	Web only	Web only
Web Page Sponsorship Priority	X	X	Fee		
Priority Advertising in ECE Publications/Web	X	X	Fee		
Preference to Sponsor Events, Awards, Publications	Fee	X	Fee	Fee	Fee
Strategic Branding Campaign	X	X	X	X	X
Faculty Facilitation	X	X		X	
Invitation to Contribute to ECE Publications	X	X		X	
Corporate Partner Display Case	X	X			

Promotion of ECAC Activities

Newsletter<sup>1</sup>, Social Media<sup>2</sup>, Emails<sup>3</sup>, Website<sup>4</sup>, Plasma Screens<sup>5</sup>, Flyers<sup>6</sup>, Online Photos/Videos<sup>7</sup>

<b>Event Planning and Logistics</b>	<b>Strategic Partner \$50 K</b>	<b>Alliance Partner \$20 K</b>	<b>Affiliate Partner \$10 K</b>	<b>Government/Nonprofit Partner \$5 K</b>	<b>Recruiting Firm \$25 K</b>
No Cost Academic Facility Booking/Setup/Use/Cleanup	X	X	X	X	X
Publicity of Partner Career Services Events	X	X	X	X	X
Senior Design Project Priority	X	X	X	X	X
Special Event Logistical Support and Publicity 1-9	1-9 3/semester	1-9 2/semester	1-4 1/semester*	1-4 1/semester*	1-9 3/semester
Strategic Date/Location Bookings	90 days before EXPO	60 days before EXPO	20 days before EXPO		
Invitations to ECE and CSE Events	VIP	Intermediate	Standard	X	Limited
Exclusive Branded Company Day	X	X			
Classroom Presence	X			X	

**Special Event Options:**

Affiliate/Government/Nonprofit Partners 1-4 \*Excludes Company Day;

Strategic/Alliance/Recruiting Partners 1-9

(Office Hours<sup>1</sup>, Coffee Chat<sup>2</sup>, Ice Cream Social<sup>3</sup>, Study Break<sup>4</sup>); Power Lunch<sup>5</sup>, Tech Talk<sup>6</sup>, Demo Day<sup>7</sup>, Networking Mixer<sup>8</sup>, Company Day<sup>9</sup>

<b>Financial</b>	<b>Strategic Partner \$50 K</b>	<b>Alliance Partner \$20 K</b>	<b>Affiliate Partner \$10 K</b>	<b>Government/Nonprofit Partner \$5 K</b>	<b>Recruiting Firm \$25 K</b>
Tax Deduction	X	X	X	X	X
Continuing Education Discounts	X	X	X	X	X
Paid Parking	X	X	X	X	X
Branded Gifts	X	X	X	X	X
No Cost Subscription to ECE, CSE, UT Publications of Interest	X	X	X	X	X

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Complimentary  
Lunch

ATT  
Center

O's Cafe

ATT Center



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**Links**

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