Partner Participation Categories

Connect program features are reviewed periodically and continuously updated.

<table>
<thead>
<tr>
<th>Strategic Partners Only</th>
<th>Strategic Partner $50 K</th>
<th>Alliance Partner $20 K</th>
<th>Affiliate Partner $10 K</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Call From Chair</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Executive Seat on ECE Advisory Council</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition in EERC Lobby</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate Partner Display Case</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Strategic Features</th>
<th>Strategic Partner $50 K</th>
<th>Alliance Partner $20 K</th>
<th>Affiliate Partner $10 K</th>
<th>Government/Nonprofit Partner $5 K</th>
<th>Recruiting Firm $25 K</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of Contribution Dedicated to Student Programs</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Assigned ECE Liaison</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recruiting Navigation and Support</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Advance Notice of Career Services Deadlines and Activities</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Cross Disciplinary Navigation of Campus</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Annual Strategy Plan</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Brand Building and Publicity</strong></th>
<th><strong>Strategic Partner $50 K</strong></th>
<th><strong>Alliance Partner $20 K</strong></th>
<th><strong>Affiliate Partner $10 K</strong></th>
<th><strong>Government/Nonprofit Partner $5 K</strong></th>
<th><strong>Recruiting Firm $25 K</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Org Facilitation</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Industry2Industry Networking</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Publicity 1-7</td>
<td>1-7</td>
<td>1-6</td>
<td>1-5</td>
<td>1-5</td>
<td>1-5</td>
</tr>
<tr>
<td>Recognition: Web/Print/Events</td>
<td>Web/print/events</td>
<td>Web/print only</td>
<td>Web only</td>
<td>Web only</td>
<td>Web only</td>
</tr>
<tr>
<td>Web Profiles</td>
<td>Web/video</td>
<td>Web only</td>
<td>Web only</td>
<td>Web only</td>
<td>Web only</td>
</tr>
<tr>
<td>Web Page Sponsorship Priority</td>
<td>X</td>
<td>X</td>
<td>Fee</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority Advertising in ECE Publications/Web</td>
<td>X</td>
<td>X</td>
<td>Fee</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Preference to Sponsor Events, Awards, Publications</td>
<td>Fee</td>
<td>X</td>
<td>Fee</td>
<td>Fee</td>
<td>Fee</td>
</tr>
<tr>
<td>Strategic Branding Campaign</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Faculty Facilitation</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invitation to Contribute to ECE Publications</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate Partner Display Case</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Promotion of ECAC Activities
Newsletter¹, Social Media², Emails³, Website⁴, Plasma Screens⁵, Flyers⁶, Online Photos/Videos⁷
<table>
<thead>
<tr>
<th>Event Planning and Logistics</th>
<th>Strategic Partner $50 K</th>
<th>Alliance Partner $20 K</th>
<th>Affiliate Partner $10 K</th>
<th>Government/Nonprofit Partner $5 K</th>
<th>Recruiting Firm $25 K</th>
</tr>
</thead>
<tbody>
<tr>
<td>No Cost Academic Facility Booking/Setup/Use/Cleanup</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Publicity of Partner Career Services Events</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Senior Design Project Priority</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Special Event Logistical Support and Publicity 1-9</td>
<td>1-9 3/semester</td>
<td>1-9 2/semester</td>
<td>1-4 1/semester*</td>
<td>1-4 1/semester*</td>
<td>1-9 3/semester</td>
</tr>
<tr>
<td>Strategic Date/Location Bookings</td>
<td>90 days before EXPO</td>
<td>60 days before EXPO</td>
<td>20 days before EXPO</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invitations to ECE and CSE Events</td>
<td>VIP</td>
<td>Intermediate</td>
<td>Standard</td>
<td>X</td>
<td>Limited</td>
</tr>
<tr>
<td>Exclusive Branded Company Day</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Classroom Presence</td>
<td>X</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
</tr>
</tbody>
</table>

**Special Event Options:**
Affiliate/Government/Nonprofit Partners 1-4 *Excludes Company Day;
Strategic/Alliance/Recruiting Partners 1-9
(Office Hours\(^1\), Coffee Chat\(^2\), Ice Cream Social\(^3\), Study Break\(^4\)); Power Lunch\(^5\), Tech Talk\(^6\),
Demo Day\(^7\), Networking Mixer\(^8\), Company Day\(^9\)

<table>
<thead>
<tr>
<th>Financial</th>
<th>Strategic Partner $50 K</th>
<th>Alliance Partner $20 K</th>
<th>Affiliate Partner $10 K</th>
<th>Government/Nonprofit Partner $5 K</th>
<th>Recruiting Firm $25 K</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tax Deduction</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Continuing Education Discounts</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Paid Parking</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Branded Gifts</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>No Cost Subscription to ECE, CSE, UT Publications of Interest</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>